



FACTS

WHAT DOES FIRST ALLIED DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all, sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> ▪ social security number and income ▪ investment experience and assets ▪ account balances, transaction history, payment history ▪ medical information (if applying for insurance)
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons First Allied chooses to share; and whether you can limit this sharing.

Reasons We May Share Your Personal Information	Does First Allied share?	Can you limit this sharing?
For our everyday business purposes – to process transactions, and maintain your account(s), respond to court orders or legal investigations or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	No	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	Yes

To limit our sharing	<ul style="list-style-type: none"> ▪ Call 877-788-8850 – our menu will guide you through your choices <p>Please note:</p> <p>If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit sharing.</p>
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Questions?	Call 877-788-8850 or write to us at: First Allied, 655 W. Broadway, 12th Floor, San Diego, CA 92101
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Who We Are

Who is providing this notice? First Allied Securities, Inc.; First Allied Advisory Services, Inc.; and FASI Insurance Services, Inc.

What We Do

How does First Allied protect your personal information? To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

- In addition to physical and electronic safeguards, we have implemented security standards and procedures to protect your information, including employee training, limited employee access and the use of confidentiality agreements.

How does First Allied collect my personal information? We collect your personal information, for example, when you:

- open an account or deposit money
- give us your contact information
- direct us to buy or sell securities or insurance
- seek advice about your investments or enter into an investment advisory contract

We may also collect your personal information from other companies.

Why can't I limit all sharing? Federal law gives you the right to limit only:

- sharing for affiliates' everyday business purposes – information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

What happens when I limit sharing for an account I hold jointly with someone else? Your choices will apply to everyone on your account.

Definitions

Affiliates Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Our affiliates include companies with a Cetera name; and financial companies such as First Allied Holdings companies, Summit Financial Services Group, Girard Securities, Inc. and Tower Square Investment Management.*

Nonaffiliates Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *First Allied does not share with nonaffiliates so they can market to you.*

Joint Marketing A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Our joint marketing partners include categories of companies such as financial institutions.*

Other Important Information

- If your account was established through a joint marketing arrangement with a financial institution, and that financial institution decides to change financial services providers, we may share your information with the new provider so that your account may continue to be serviced. If your advisor leaves First Allied to join another firm, he/she may retain your personal information, in electronic and/or paper form, so that he/she may continue to service your account, unless the advisor is under a restrictive covenant not to do so pursuant to a joint marketing agreement.
- Accounts with a California, Vermont, Massachusetts, Maine, Alaska or North Dakota mailing address are automatically treated as if they have limited the sharing as described on page 1, and account information will not be shared in connection with a financial advisor transition as described above, unless we receive your written consent.
- **California residents:** We will not share your personal information with a financial company for joint marketing purposes except as required or permitted by law.
- **Vermont residents:** For joint marketing with other financial companies, we will disclose only your name, contact information, and information about your transactions, unless otherwise required or permitted by law.